



**Have you ever thought, “I wish I knew more about...”**

- Marketing my business
- Creating a social media campaign
- Hits on my website
- Increasing foot traffic into my storefront
- E-commerce, addressing challenges of off-season lows
- Evaluating my business
- Setting attainable goals

If you said “yes” to one or more of these topics, take our survey.

Are you still not sure what the Pike County Chamber of Commerce can do for you?

Our mission is to assist our members by:

- Accelerating business growth
- Promoting economic development
- Preserving and Enhancing Quality of life
- Providing Value-Added Programs and Benefits
- Helping members achieve success in their own businesses
- Building partnerships and coalitions for businesses
- Working with communities, governments and educational organizations in the shaping of public policy

**Help us help you**, our business community, by completing our brief survey on how the Pike County Chamber of Commerce can assist you with Your business needs.



**#1: List your Top Three challenges in operating your business:**

(Check all that apply)

- Attracting/retaining customers
- Hiring/retaining qualified staff
- Financial stability
- Securing funds for capital investment
- Competition
- Marketing/advertising
- Accounting
- Healthcare and associated costs
- Other Challenges: \_\_\_\_\_

**#2: What types of programs would you like to see offered?**

(Check all that apply)

- Website design and relevant content
- Social media—how to use it more effectively
- Marketing/Advertising
- Offering online sales with your storefront
- Maintaining sales through the off-season
- Hiring/retaining qualified employees
- Customer Service—better service/complaint challenges
- Leadership
- Annual business analysis
- Securing loans for capital investment
- New ideas? \_\_\_\_\_

**#3: Which day/time is the best for you to attend a seminar?**

- |                                 |                                |                                |                             |
|---------------------------------|--------------------------------|--------------------------------|-----------------------------|
| <input type="radio"/> Monday    | <input type="radio"/> 8am-Noon | <input type="radio"/> Noon-4pm | <input type="radio"/> 5-7pm |
| <input type="radio"/> Tuesday   | <input type="radio"/> 8am-Noon | <input type="radio"/> Noon-4pm | <input type="radio"/> 5-7pm |
| <input type="radio"/> Wednesday | <input type="radio"/> 8am-Noon | <input type="radio"/> Noon-4pm | <input type="radio"/> 5-7pm |
| <input type="radio"/> Thursday  | <input type="radio"/> 8am-Noon | <input type="radio"/> Noon-4pm | <input type="radio"/> 5-7pm |
| <input type="radio"/> Friday    | <input type="radio"/> 8am-Noon | <input type="radio"/> Noon-4pm | <input type="radio"/> 5-7pm |

Thank you for taking the time to complete this survey. Please return it to the Pike County Chamber of Commerce by September 28, 2017. We will email the results to you by October 19, 2017; the new schedule of topics and events will follow soon after. Stay Tuned!