

PIKE COUNTY CHAMBER OF COMERCE



BREAKFAST SEMINAR

MAY

Pike Chamber Announces Tourism Seminar to Kick Off the Season

The Pike County Chamber of Commerce would like to invite you to join us on Thursday, May 18, 2017 from 7am to 8:30am at The Best Western Inn at Hunt's Landing in Matamoras, PA for our Tourism Seminar presented to you by the new President/CEO of Pocono Mountains Visitors Bureau Christopher Barrett.

During this seminar he will discuss with you the following: some information on his background & experience, the significance of tourism to the Pocono Mountains region, share profile of who are the visitors and what they do when they visit, discuss the branding being done to promote our destination, share new initiatives being implemented to grow the business and illustrate the link between tourism promotion and Economic Development.

Reservations are suggested for this event and are being taken today. The price is \$10.00 for Pike Chamber members and \$15.00 for non-chamber members. Please call today to reserve your seats 570-296-8700.

If you have any questions, please feel free to call us at 570-297-8700 or email us at info@pikechamber.com. Hope to see you there!