



Small Business Development Center

The University of Scranton

Helping businesses start, grow, and prosper.

We can help your Pike County small business.

Individual Assistance at No Cost, at a location convenient for you.

Have an idea?

Guidance to Start-up/Pre Start-up

The SBDC can offer guidance and support in these areas:

- Education and Guidance about Starting a Business
- Feasibility/Idea Development
- Steps to Get to Business Ownership
- Identifying & Navigating Licensing & Regulations
- Business Planning
- Identifying and Obtaining Financing
- Gathering Research
- Market Analysis and Marketing Plan Development
- Social Media Strategy
- Grand Openings and Planning

Have a Business?

Guidance to Established Businesses

The SBDC can offer guidance and support in these areas:

- Business Expansion and Planning
- Addressing Challenges, Business Improvement Strategies
- Business Plan
- Financing Options, Ideas, Preparation
- Marketing & Identifying New Markets
- Social Media Strategy
- Financial Management/Recordkeeping
- HR/Managing Employees
- Hosting Valuable Internships
- Business Continuity Planning
- Search Engine Optimization, Cybersecurity
- Re-Openings, Open House, Event Planning

Contact

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