

PCCC Holds March Breakfast with Adam's Outdoor Advertising

Our March Breakfast seminar was another successful event for the Pike County Chamber of Commerce. Our sponsor was Karen Ann Quinlan who opened the breakfast by talking about the services that they offer. Following our breakfast sponsor's opening remarks, we turned the floor over to Adam's Outdoor Advertising where they discussed the benefits of billboard advertising, the different things that they can do with billboard advertising. They also discussed the benefits that there electronic billboards have. This breakfast caught our member's attention because many people feel that billboard advertising isn't beneficial. During the breakfast the folks from Adam's Outdoor Advertising provided beneficial information to the audience to let them know the best ways that they should advertise.

