

# BUSINESS ESSENTIALS

## A NETWORKING & TRAINING SEMINAR SERIES



Presented By:



**FREE**  
& OPEN TO THE PUBLIC

**EVERY SESSION:  
5:30 - 7:00 PM**

**THE TRAINING ROOM,  
2ND FLOOR OF THE  
STOURBRIDGE  
PROJECT**

646 Park Street,  
Honesdale PA 18431

**Light Refreshments  
Will Be Served**



- 9.26** **HR Basics**  
Anthony Manzione,  
*Blueprints Benefits Group /Manzi1 Consulting*
- 9.28** **Sales Strategies to Grow Your Business**  
Stephan Schiffman
- 10.5** **Small Business Retirement Plans**  
Anthony Capristo and David Mitchell,  
*Forthright Wealth Planning*
- 10.12** **Research & Development and KIZ Tax Credits**  
Mike McCann, *MVM Associates*
- 10.19** **Top 10 Time Saving Strategies  
for Professionals & Entrepreneurs**  
Cena Block, *Sane Spaces*
- 10.26** **Building Your Brand:  
Essential Design Tips for Business Owners**  
Morgan Keller, *WEDCO*
- 11.2** **Research: Methods and Real Life Model**  
Jeremy Coar, *WLA Research Librarian*  
& Jim Zumpone, *The Zipper Project*
- 11.9** **Business Plan Boot Camp**  
Jack Barnett & Company
- 11.14** **Marketing: Developing Content**  
Troy Bystrom

RSVP Requested but Not Required. More Information on Sessions Here: [www.wpworkforce.org/calendar](http://www.wpworkforce.org/calendar)  
For More Information: Jess Wolk | [JWolk@WPWorkforce.org](mailto:JWolk@WPWorkforce.org) | 570.390.7613  
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